

## **Ohio Chapter, Association for Accounting Administration November 19, 2010 Meeting**

The November 2010 meeting of the Ohio Chapter, Association for Accounting Administration was held at Franklin University in Dublin, Ohio on November 19, 2010.

The following members were in attendance:

Kelly Bates	Schlabig & Associates, Ltd.	Akron, OH
Tammy Boring	Snyder & Company	Lancaster, OH
Kris Bottles	Spilman Hills & Heidebrink	Toledo, OH
Gary Ellinger	Brady, Ware & Schoenfeld, Inc.	Dayton, OH
Lori Ellinger	Kirsch CPA Group LLC	Oxford, OH
Paul Fellingner	Shriver & Co.	Cincinnati, OH
Doni Findlan	Kamphaus Henning & Hood	Milford, OH
David Hill	Arnett & Foster	Charleston, WV
Michelle Johnson	Martinet Recchia, Inc.	Willoughby, OH
Rita Keller	Keller Advisors, LLC	Beavercreek, OH
Kim Miller	Hall, Kistler & Company, LLP	Canton, OH
Susan Moon	Hall, Kistler & Company	Canton, OH
Linda Nay	Whalen & Company	Worthington, OH
Kyle Plummer	Norman, Jones, Enlow & Co.	Columbus, OH
Leigh-Ann Sparks	Brady Ware	Dayton, OH
Kim Tanner	Whitcomb & Hess	Ashland, OH
John Tokar	Zinner & Co. LLP	Cleveland, OH
Sharon Trabbic	William Vaughan Company	Maumee, OH
Barb Walker	Barnes Dennig	Cincinnati, OH
Regina Wilson	Payne Nickles & Company	Norwalk, OH

### **Presentation**

This meeting's presentation was "Thriving in a Down Economy – The Importance of the 3Ms" presented by Rita Keller of Keller Advisors.

### **Business Meeting**

Minutes of the previous meeting were approved, as was the Treasurer's report. Tammy noted that the Marketing charge showing on this statement is for Constant Contact.

Kim gave a report on behalf of the National organization. It was noted that Ohio has one of the strongest chapters of AAA and other chapters look to us for advice, and everyone in the Ohio chapter should be proud of this fact. The National organization is focusing their efforts on core values, best practices, and iCommunities. Everyone is encouraged to check out the national website. The Technology Fly-In will be held in May 2011. The Network Summit will be in September 2011. The National Conference in June 2011 will be held in Louisville, so we are hoping for a very good turnout from the Ohio chapter.

Kelly reviewed the speakers she has lined up for future meetings:

- February – Roy Keely, Xcentric, Social Media
- May – Scott Warwick, Legal Update
- September – Jeff Pawlow, The Growth Partnership

### **Next Meeting**

The next meeting will be held on Friday, February 18, 2011 at the Franklin University in Dublin.

## **Roundtable Topics**

1. Cell phone security
2. Adoption policy
3. Scan and autoflow
4. Upward evaluations
5. CAMICO
6. Expense grouping
7. E-mail retention
8. Margin analysis
9. Biz.actions
10. Workflow software
11. PTIN
12. How often do you communicate to staff
13. Time and billing software
14. Faxing options
15. Staff who socialize too much
16. Password protected e-mails
17. Scheduling staff
18. Facebook
19. Interface between internal accounting and time & billing
20. Engagement letters
21. CRM
22. Online payments
23. Proper compensation for managers
24. Cost of three monitors